



YOUR STORY
STRUCTURE GUIDELINES

AUTHOR'S NAME: _____
VERSION 1 DATE: _____
VERSION 2 DATE: _____
VERSION 3 DATE: _____

THE PURPOSE

The purpose of this document is many as follows:

- To give you an overall plan / story for your book
- If someone was to ask you about your book , this is what you would tell them.
- A clear vision of where your book is starting, going and finishing.
- It will help editors get a feel for your intentions
- It will serve as a great framework to help you map out your chapters in alignment with the full story.
- We will use it in later sessions to go deeper with your writing.
- It is a great future document for your authors synopsis and book cover extracts

WE WILL USE THIS FRAMEWORK AND BUILD ON IT FOR FUTURE VERSIONS.

CREATING YOUR OVERARCHING STORY

YOUR JOURNEY

Your story should have clear steps or episodes.

THE CHALLENGE (S)

The challenge should be a very real and significant experience, the greater the challenge the greater the effect.

It could also be a universal challenge which everyone at some time may face but you must then be seen to resolve it in a much more creative or courageous way.

PIVOTAL MOMENT

It should have an obvious pivotal point where something happened to cause you huge pain or to re-evaluate or to make massive change.

The more dramatic this pivotal moment is the more the reader will feel the energy gap between your challenge and you now. This will create a greater interest or desire within them.

THE NOW

Where are you at now?

What has changed significantly up to the present day?

CONCLUSION

Your story is about possibility and therefore your story should position you in an aspirational light. It should create a desire within them to want what you have or do what you have done or a knowing that if they had the courage to do the same, their life would be very different.

The reader is looking for **transformation and inspiration.**

TIMELINE

The story should be in clear stages or phases.

As your story has to leave the reader positive it should be structured as follows.

THEN The challenge(s)	PIVOTAL MOMENT	NOW	FUTURE Ending
1/ 4 story	1/ 4 story	1/ 4 story	1/ 4 story

THE QUESTIONS

If you asked the readers the following questions what would they say from your story:-

- What did you hear?
- What did you see?
- What did you sense?
- What did you feel?

THE ANSWERS

Your reader should be able to feel and articulate at least 60% of these emotions.

- Inspiration
- Courage
- Entertainment
- Passion
- Vulnerability
- Love
- Hope
- Desire
- Vision
- Determination
- Perseverance
- Empathy
- Joy
- Excitement
- Clarity
- Energy
- Focus
- Vision
- Values
- Connection

IMPORTANT NOTE

It is important that your reader should be able to establish or deduce these key feelings without you specifically telling them or mentioning them.

For example:

Courage

I don't know where it came from but suddenly I heard myself say "I am resigning".

NOT

I don't know where it came from but suddenly I found the courage and heard myself say I am resigning.

Vision

Suddenly I could see clearly where I was going and what I wanted for my life.

NOT

Suddenly I had a vision for exactly what I wanted in my life.

The final test is:

Would you stay engaged listening to this story?

Would it hold your attention for 5-10 minutes?

Would you be excited and curious?

YOUR STORY

It is your story, unique to you so dig deep and be yourself.

Now write your story using the following framework and checklist to assist you.

THEN – The Challenge (s)
BnxbjdliUWB;ANBC/L .zmNC;SKJNF;snkc’N .cksdn;ckajsdn;Nv;N .msdN;sdvn:LKN
PIVOTAL MOMENT
NOW
THE FUTURE / END





EMOTIONAL CHECKLIST

Which of these emotions does my reader experience?

Emotion / Feeling / Vibe	Tick if experience this
• Inspiration	
• Courage	
• Passion	
• Vulnerability	
• Hope	
• Desire	
• Vision	
• Determination	
• Perseverance	
• Empathy	
• Joy	
• Excitement	
• Clarity	
• Energy	
• Focus	
• Other?	

LOVE CHECKLIST

Does your story appeal to the different people in your audience?

Intellectual	Tick if they experience this
	
	
	
	

INTELLECTUAL CHECKLIST

Which of these does my reader experience?

Intellectual	Tick if they experience this
• Challenge	
• Tenacity	
• Intelligence	
• Decision making	
• Thought provoking	
• Factual	
• Related	

HIGHER CONSCIOUSNESS CHECKLIST

Which of these does my reader experience?

AWARENESS	Tick if they experience this
• Connection	
• Awareness	
• Love	
• Consciousness	
• Purpose	
• Knowing	